

Volunteer Social Media Content Creator

Job Title: Volunteer Social Media Content Creator

Reporting to: Marketing and Impact Coordinator

Commitment: 3 hours per week

This is a voluntary post. We value our volunteers, and as such, volunteers will be offered supervision, learning opportunities and ongoing support.

FEAST With Us - Feeding and Empowering All Sustainably Together

FEAST started in 2015 as a weekly community meal at a hostel for homeless people, using surplus food that would otherwise be thrown away. Each meal is a collaboration whereby volunteers and people experiencing food insecurity cook and dine together as equals.

We support people with 7-day service in multiple hostels for homeless people, and weekly services in community centres, as well as offering communal lunch & dining sessions for anyone struggling with food poverty.

FEAST is currently expanding its services by offering workshops on nutritional education and practical experience in the kitchen for vulnerable people experiencing food poverty. We aim to provide opportunities to help people become independent from food aid services.

Our Aims & Mission:

- Ameliorate malnutrition in adults at risk by enhancing access to nutrition.
- Promote sustainable eating habits and prevent food waste.
- Enable community cohesion.

Job description:

As a Volunteer Social Media Content Creator at FEAST, you will have excellent writing skills and an understanding of, or will learn, diverse subjects related to sustainability, food waste and nutrition. You will work closely with our marketing team to create engaging social media posts tailored to diverse audiences.

Main responsibilities

- Produce social media content for our channels, including Instagram and LinkedIn.
- Create professional and engaging designs in Canva to coincide with written content.
- Understand and be aware of the latest changes in algorithms for social media channels.
- Collaborate with the marketing team to meet important KPIs and targets regarding social media engagement and development.
- If applicable, ability to create and edit video footage for Reels and Shorts on social media.

By getting involved you will gain:

- Space to develop your work, gain experience and use your creativity.
- A great opportunity for those professionals looking for using their skills to reflect the needs of our community and help us reduce inequality.
- An opportunity to add to your portfolio and perhaps even develop your own projects alongside the team.
- Try out some new strategies and get feedback on your work.
- Become part of a friendly, enthusiastic and motivated team.

What do you need to become our Social Media Content Creator?**Essential:**

- At least 3 years of experience with social media and/or with digital marketing.
- Creative thinking and an excellent eye for detail.
- Ability to work independently and within a small team.
- Good communication.
- Capacity to meet the team online on a weekly basis.
- Desire to support the community through a voluntary commitment.

Location:

Remote with the option to visit our North London sites.

Commitment:

The estimated time needed is 3 hours per week, however, this is flexible and may vary each week.

How to apply:

Please share your CV and cover letter to eleanor@feastwithus.org.uk and farrah@feastwithus.org.uk.

Interviews will be scheduled as the applications come in.